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MISSION

The ROOT Brands is a company founded on improving people's understanding of how toxins and certain chemicals can harm your health. The ROOT Brands targets the underlying ROOT cause with natural solutions. The ROOT Brands' products are non-GMO, organic, and gluten-free.

At ROOT, we believe in inspiring individuals to improve their lives through authentic, honest solutions, a deeper knowledge of natural wellness, and simple yet effective solutions for full body health. The ROOT Brands uses the power of nature to help you create sustainable, happier, and healthier lifestyles.



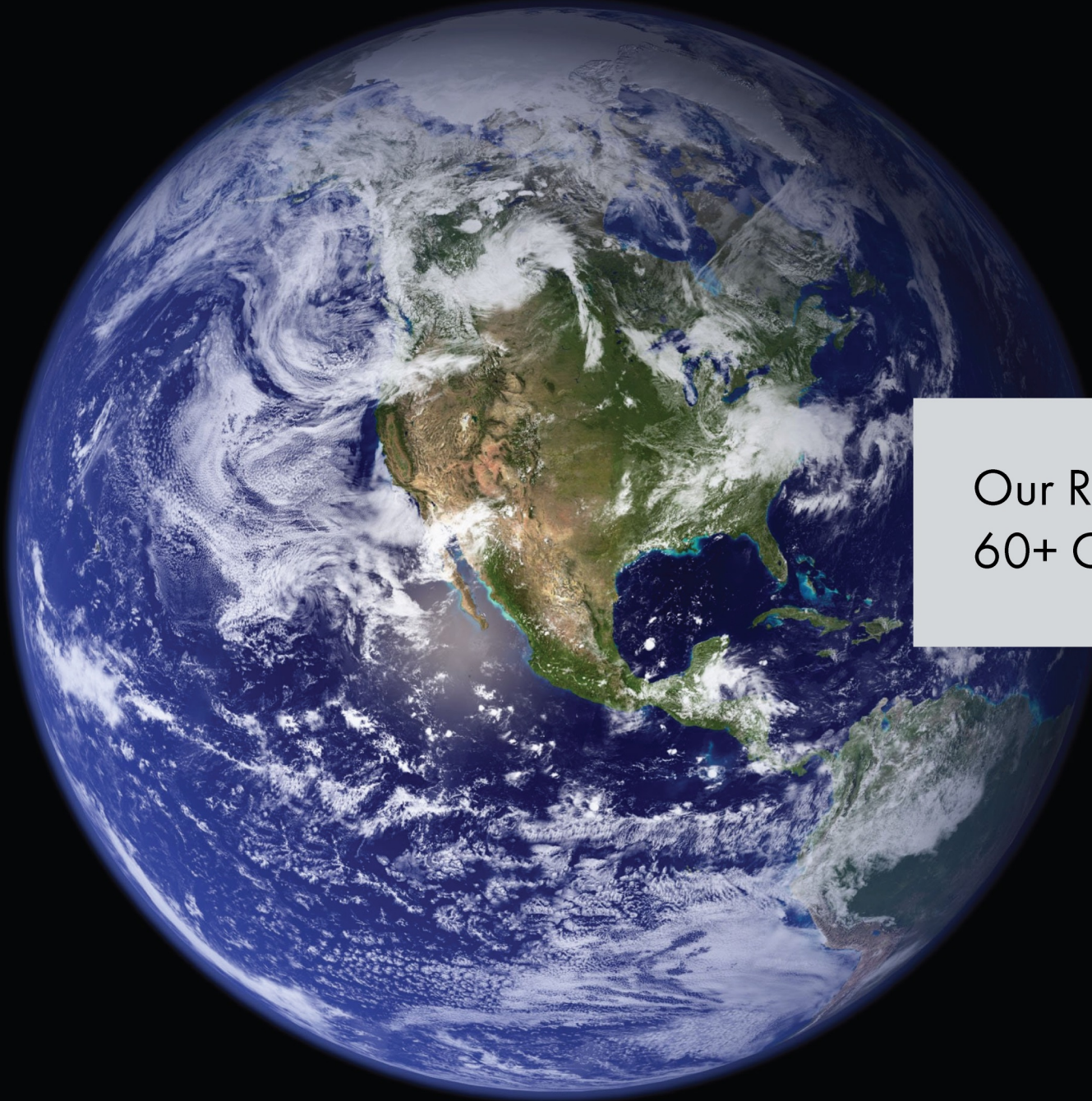
HQ: NASHVILLE, TN

WEBSITE: [THEROOTBRANDS.COM](https://therootbrands.com)

FOUNDED: 02/02/2020

FOCUS: HEALTH and WELLNESS

INDUSTRY: COMPASSIONATE COMMERCE



Our ROOTS Extend To Over
60+ Countries!



Clayton Thomas

- Founder of ROOT
- 25 years of experience in the health and wellness industry
- 16 years of focusing on wellness and supplementation formulas
- Entrepreneur in the healthcare industry.
- Big 3 diabetes, cardiovascular disease, and obesity
- Mission to help improve the world through scientific and business approaches



Dr. Christina Rahm

- Mother, Scientist, Humanitarian, Formulator, Chief Science Officer The ROOT Brands, Chairman ISNS
- MS, Ph.D, Ed.D, Post Doctorate Graduate/ Certification from Harvard in Nanotechnology
- Pharmaceutical Management and Nutrition Certification from Cornell
- Multiple Honorary Doctorate Awards
- Scientific Researcher & principal investigator with IRB's, BOD's and research companies
- Career includes business, marketing, sales, medical science, and clinical science.
- Research at Pfizer, Jenson, Johnson and Johnson, Biogen Idec/ Biogen, UCB, Alexion, and Bristol Meyers Squibb



Medical Disclaimer

The information provided is for educational purposes only and is not intended as medical advice or a substitute for the medical advice of a physician or other qualified health care professionals.

This information is not to be used for self diagnosis. Always consult your doctor for medical advice or information about diagnosis and treatment.

Statements on this presentation have not been evaluated by the Food and Drug Administration (FDA). These products are not intended to diagnose, treat, cure, or prevent any disease. The ROOT Brands is a company founded on improving people's understanding of how toxins and chemicals can harm their health. Instead of focusing on symptoms, The ROOT Brands targets the underlying The ROOT cause with natural wellness.



Nature Changes Everything

Let nature PROVIDE what your body needs to function at its best and PROTECT itself to withstand whatever life throws at you.

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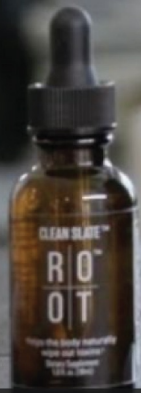
The ROOT Brands Mission




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ROOT Clean Slate

- Assists in eradicating environmental contaminants and pollutants from your body
- Assists in the reduction of negative inflammation
- Passive and Systemic
- Created using patent-approved technology
- Communicates, recognizes, and naturally disassembles the destructive elements in your body



Zero-In

- All-natural nootropic
- Blend of five adaptogens
- Two catalysts
- Allows the gut to produce the neurotransmitters dopamine and serotonin
- Improves mood, focus, and concentration
- Provides mental clarity and relaxation



Restore

- Natural Ingredients
- Created with Quantum Nano Emulsion Technology (QNET)
- Cellular Communication
- Supports your body by releasing your toxic load of:
 - 1) Viruses
 - 2) Fungus
 - 3) Bacteria
 - 4) Parasites



ReLive Greens

ReLive Greens is a powerhouse of natural vegetables, fruits, prebiotics and probiotics working in synergy to support a healthy immune system.

Helps the body to naturally support and promote:

- Healthy Gut Microbiome
- Healthy Blood Sugar Levels
- Digestion
- Nutrient Absorption
- Hormonal Balance
- Eradication of Environmental Toxins
- Strong Immune System Function
- Weight Management
- Enhanced Metabolism
- Prebiotic and Probiotic Pathways



Natural Barrier Support

Zinc, Vitamin D3, and Vitamin C are combined in this highly bio-available formula to work as a blockade against infections, inflammatory diseases, and boost the immune system.

Helps the body to naturally support and promote:

- Healthy Immune Response
- Energy
- Cardiovascular Health
- Protein Synthesis
- Modulation of the Immune System
- The Body's Natural Pretense Against Environmental Pollutants and Contaminants
- Oxidative Innate Immunity
- Anti-inflammatory Responses
- Proper Mood Function
- Cognitive Function



Give Me Back My Youth

Aimed to bring back your youth, The ROOT Brands formulated a proprietary blend of collagen & colostrum to reverse the aging processes by strengthening the skin, lung, and gut barriers, rebuilding your microbiome, and activating cellular health to revive whole-body immune health.

The benefits include:

- Fortify Gut Health
- Strengthen Immunity
- Promote Digestive System
- Enhance Skin Radiance
- Boost Energy
- Support Sleep
- Optimize Performance
- Improve Mood & Focus



Immune Defense Shield

IMMUNE DEFENSE SHIELD is a combination of vitamins, minerals, flavonoids, and enzymes working together to help the body maintain DNA integrity and ensure proper cell function, while assisting people with the effects of aging and disease.

It contains these following ingredients:

- Vitamin C
- Vitamin D
- Vitamin K2
- Omnimin AC Trace Mineral
- β -Nicotinamide Adenine Dinucleotide (NAD+)



Pucker Performance

Pucker Performance is a volumizing, innovative lip balm that supports and enhances the appearance of your lips. Using peppermint and mineral oils, this creamy plumper helps hydrate and soften the lips while also boasting an amazing flavor.

- Apply directly to lips with an applicator to moisturize and plump
- Apply throughout the day as desired
- A mild tingling and minty flavor are normal



ERA Face Lift

Our natural face mist consists of a patent-pending formula made with trade secrets and innovative technology. It's foundation is made of green and white tea embedded with a blend of natural fruit extracts and aloe leaves. ERA Face Lift includes ingredients such as vitamins, minerals, and amino acids developed to provide antioxidant-rich hydration and skin nourishment.

- Moisturizes and softens dry and dehydrated skin
- Helps even the appearance of skin tone and discoloration
- Soothes skin and helps with the appearance of fine lines



Ella Pure: Reno

With the unique combination phytoplankton, a highly nutrient-dense organism from the sea, and hyaluronic acid, Ella Pure Reno is a powerful anti-aging moisturizer designed to visibly lift, firm and smooth the look fine lines and wrinkles as well as promote skin cellular growth, restoring the skin back to its youthful glory.

- Strengthens skin hydration
- Increases skin elasticity
- Stimulates skin cell growth
- Reduces the appearance of fine lines and wrinkles
- Antioxidant enhancer
- Improves aging spots



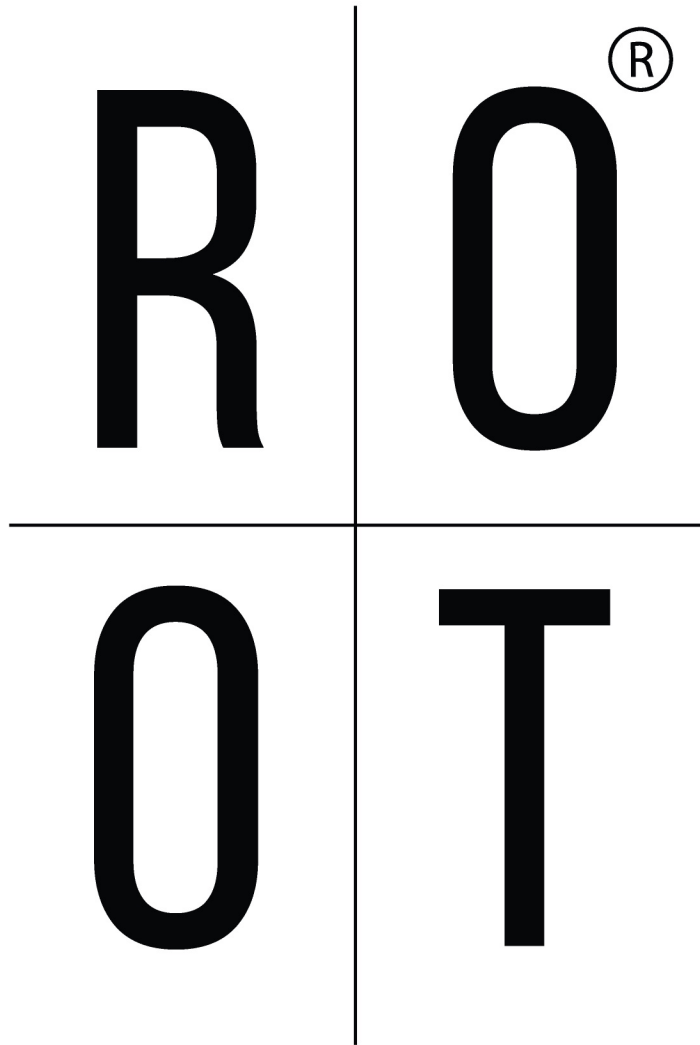
Sharing- Rewards

We created a rewards program for our customers by providing an opportunity for them to reduce the cost, or even get their products for free, as a thank you for sharing our brand.

Our Ambassador Program, is for our customers who love our products and want to share on a grander scale: to their audience, patients, clients, family, or even the world.

The ROOT Brands' Business Model

- CUSTOMERS
- PRACTITIONERS
- INFLUENCERS
- NETWORKERS



Join The ROOT Community

Please get back to the person who invited you to this presentation to receive your referral code and join us today.

Thank you for joining
us today.

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